

Do Your Students...

- Envision a future that is economically self-sufficient?
- Articulate a plan that will help them achieve their goals and dreams?
- Understand the consequences to their life if they choose not to get a good education?

Focus on **FRESHMEN** Santa Barbara

15 exciting 2-day Institutes for High School and College Educators

May 1 to June 8, 2018

Come learn about a **PROVEN**

Classroom-based, Comprehensive Guidance Course & School-wide Program
that Launches Your Freshmen into a Life of Self-sufficiency

THE AWARDS

"Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math."

Association for Career and Technical Education's Techniques magazine

Career Choices was the freshman course text used by Santa Barbara City College's (SBCC) Dual Enrollment *Get Focused...Stay Focused!*® program. This program contributed to SBCC's Aspen Institute award as the #1 Community College in the United States.

In 2015, the United States Congress awarded *Career Choices* author Mindy Bingham a *Certificate of Special Congressional Recognition for Innovative Approaches to Curricula*.

THE NUMBERS

Over 2 million students have taken a freshman course using books from the *Career Choices* series. Today, over 450 high schools and colleges in California alone use the *Career Choices* series in their *Get Focused...Stay Focused!*® and Guided Pathways programs.

THE RESULTS

You will greatly increase the number of students who are college and career ready. For instance, Carpinteria High School increased the number of graduates who met the requirements for admission to the University of California from 24% to 47%.

FocusOnFreshmen.com

High Quality Professional Development

Learn how your students can develop:

- A carefully-considered career path
- An *informed* major or program of study
- A post-secondary education or training plan that matches their career and life goals—and is affordable
- A meaningful online 10-year Plan based on a career pathway
- A *unique* Skills-based Education Plan that facilitates successful entry into a highly competitive workforce

You'll discover the:

- Standards from The George Washington University's Freshman Transition Initiative
- *Get Focused...Stay Focused!*® High School/College Collaboration Model used in over 450 high schools and colleges
- Strategies for using each student's 10-year Plan for advisory functions and academic coaching
- Best practices from schools that have experienced success

You'll come away with:

- ✓ Copies of an award-winning, proven curriculum that helps students recognize the value of education and the importance of staying in school
- ✓ A comprehensive plan for implementing a proven program that not only reduces dropout rates and increases academic achievement, but is also easy to implement and gets results from the beginning
- ✓ The necessary data and resources to generate buy-in from instructors, board members, parents, and community partners

CEU/Graduate Credits Available

Great Value for Individuals & Teams

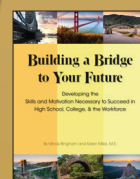
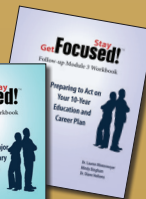
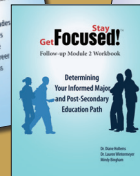
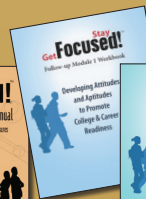
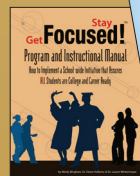
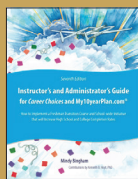
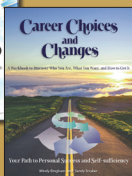
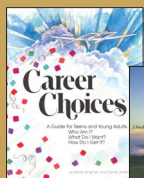
Only \$295 for the first 2-day institute

\$165 per institute for additional institutes for the same attendee
Teams of three or more receive a 20% discount!

Fee includes:

- Institute presentations by expert trainers
- Corresponding textbooks from the *Career Choices* series (up to a \$135 value)
- Demo account for My10yearPlan.com®
- A one-year license to Academic Innovations' online professional development web site—[The Teachers' Lounge](#) (secondary) or [The Instructor's Resource Center](#) (post-secondary)—and [CareerChoices.com](#) (\$249 value)
- Great food! Lunch, breaks, and afternoon snack each day, along with dinner the first evening

For educational and instructional leaders who want more depth on the various aspects of a Freshman Transition Initiative and *Get Focused...Stay Focused!*® program, you may want to attend multiple institutes over the six week period. We have scheduled compatible combinations in the same week.



Join us for one or more of these 2-day Institutes

May 1 & 2

Freshman Transition Leadership Institute

by George Washington University's Freshman Transition Initiative

How to Implement the Freshman Course

*Chapter-by-Chapter Introduction for Instructors using **Career Choices***

May 3 & 4

TIPS: Teaching Insights, Practices, & Solutions

*for the Experienced **Career Choices** Instructors*

May 15 & 16

My10yearPlan.com®

Hands-on Exploration of a Comprehensive Planning Tool

May 17 & 18

How to Implement the Freshman Course

*Chapter-by-Chapter Introduction for High School Instructors using
Career Choices and Changes*

My10yearPlan.com® Advanced*

*How to Use the Online 10-year Plan to Make Informed Decisions on
Student Progress and Education Plans*

June 5 & 6

Building a Bridge Between Middle School and High School*

How to Implement a Bridge Program

June 7 & 8

How to Implement the Freshman Course

*Chapter-by-Chapter Introduction for Instructors using **Career Choices***

Implementing the Stay Focused! Follow-up Modules

in the 10th, 11th, and 12th Grades

Focus on **FRESHMEN** Santa Barbara

Not just theory but practical and proven programs
used by thousands of educators with over 2 million students

You'll learn how to:

- ✓ **Raise high school graduation and college completion rates**
- ✓ **Increase the intrinsic motivation to succeed academically**
- ✓ **Assure ALL students are college and career ready**

**At the end of the day, you'll be saying to yourself,
*I wish I'd had this course when I was growing up.***

Focus on
FRESHMEN 2018

Santa Barbara, CA

**15 Exciting 2-day Institutes
for High School and College
Administrators, Instructors,
and Counselors**

Mailroom personnel: Kindly forward this date-sensitive
information to the person responsible for your freshman efforts.

Academic Innovations^{LLC}

59 South 100 East
Saint George, UT 84770

For more information or to register:

(800) 967-8016

FocusOnFreshmen.com