

For School & District Planning Teams

Successful Models from Results-Oriented Schools

Best Practices: Freshman Transition in Action

This practical strand will be presented by frontline educators who have built successful programs based on the Standards for a Freshman Transition Course.

Participants explore:

- The successes and the challenges these practitioners experienced
- The entire process — from the issues that sparked their redesign to the options they explored and the funding they used, from their training and implementation process to how they know they're making a difference
- Each presenter will share the unique and varied viewpoints, models, and strategies that impacted their program's success, with time in each session for participants to ask questions and find answers

For details, visit www.focusonfreshmen.com/bestpractices

Who should attend?

- A great opportunity for educators who have already attended a Freshman Transition Leadership Institute or a Career Choices Lead Teacher Institute

Dual Enrollment & the Progression of Education Model

Developed and presented by Santa Barbara City College's Dual Enrollment Team

With one of the largest community college-based dual enrollment programs in the country, Santa Barbara City College has over 3,000 high school students completing college credit courses each year. Learn about a dual enrollment course based on the Freshman Transition Standards that allows the college to offer dual credit to ALL freshmen at area high schools. Participants will also explore how their Progression of Education Model (PEM) uses an online 10-year plan to address the Common Core State Standards in 10th, 11th, and 12th grade English. Why reinvent the wheel? Learn from the team behind one of the most respected dual enrollment programs in the country.

You'll come away with:

- Strategies and manuals to launch your community college and high school partnerships
- A proven model ensuring every student enters college with an online 10-year education and career plan AND at least 3 units of college credit
- An understanding of the ins and outs of the dual enrollment process from the administrative team responsible for a successful 13-year-old program

Santa Barbara City College was recognized by the Aspen Institute as one of ten finalist institutions for the Aspen Prize for Community College Excellence.

For details, visit www.focusonfreshmen.com/dualenrollment

Team-building for Your Freshman Transition Initiative

Led by the Team from Indio High School, a Community Dedicated to Academic & Personal Success for All

This strand provides the opportunity to examine your goals and expectations for your Freshman Transition efforts and facilitates the formalization of a plan that will take shape over the course of the three-day conference. Participants will explore the planning process from a team perspective—from recruiting the team and articulating year one, two, and three outcomes to providing the short- and long-term professional development to ensure success.

Participants will explore and develop plans for:

- Determining course structure and researching funding options
- Generating school, district, and community buy-in
- Identifying a lead teacher and ensuring leadership continuity
- Providing meaningful connection points for freshmen
- A whole-school reform effort that encourages all instructors to use students' 10-year plans as a common advisory tool



For details, visit www.focusonfreshmen.com/team

Are you ready?

Do you have a step-by-step plan & a proven program to meet new dropout prevention mandates?

Focus on FRESHMEN 2012

July 22-24 • Los Angeles, CA

"This program is life-altering, not only for students, but should be for all stakeholders. Thank you! We'll be back!"

- Scott Walker, Assistant Principal
Foothill High School, Henderson, NV



This dynamic, three-day leadership conference will provide strategies to change the culture of your school and transform your students' attitudes about the future and their relationship with education.

For complete details or pricing, visit www.focusonfreshmen.com or call (800) 967-8016

8 Exciting Professional Development Strands

3 Intensive Days Filled By Innovation & Inspiration

1 Convenient Location For A Great Summer Conference

Academic Innovations
59 South 100 East
St. George, UT 84770

For details or to register, call (800) 967-8016 or visit www.focusonfreshmen.com

✓ Learn strategies for decreasing dropout rates, increasing student motivation, and promoting post-secondary completion

✓ Network with experts who have implemented winning programs

✓ Take home proven tools that will make you and your students successful



Focus on FRESHMEN 2012

Changing Attitudes, Changing Lives!

July 22-24 • Los Angeles Airport Marriott

EIGHT EXCITING PROFESSIONAL DEVELOPMENT STRANDS

The George Washington University's
Freshman Transition Leadership Institute

Freshman Transition for Principals: Developing Your Strategic Plan

Best Practices: Freshman Transition in Action

Dual Enrollment & the Progression of Education Model

Team-building for Your Freshman Transition Initiative

How to Implement the Career Choices Course

Career Choices Lead Teacher & Lead Administrator Institute

Integrating Technology into Your Career Choices Course



For complete details or pricing, visit www.focusonfreshmen.com or call (800) 967-8016

For Principals & Administrators

Developed and Presented by the Freshman Transition Initiative, The George Washington University's

Freshman Transition Leadership Institute

Using the Standards for a Freshman Transition Course, developed through The George Washington University's Freshman Transition Initiative, learn the **10-Step Plan** for initiating a Freshman Transition course and implementing a school-wide program to provide data-driven advisory opportunities. Featured in the article *A Personalized Plan for Life* in NASSP's *Principal Leadership* magazine, this practical system will help successfully launch your school reform efforts.

Freshman Transition Initiative founder Dr. Rebecca Dedmond provides participants with:

- The tools and templates to develop a comprehensive plan for their Freshman Transition efforts
- The necessary data and resources to generate buy-in from teachers, parents, school board members, and community partners
- A complete manual of resources, including planning committee job descriptions, teacher recruitment rubrics, timelines, curriculum correlations, and planning checklists
- Strategies for implementing a school-wide initiative that takes the advisory function to a whole new level through the interdisciplinary efforts of all academic departments

Who should attend?

- High school or middle school principals
- School teams responsible for planning their Freshman Transition and school redesign efforts
- District leaders responsible for dropout prevention strategies
- School leaders responsible for Freshman Academies

For details, visit www.focusonfreshmen.com/fti



Freshman Transition for Principals: Developing Your Strategic Plan

Developed and Presented by Bobby Cunningham

While principal of McCormick High School in South Carolina, Bobby Cunningham garnered national attention as a turnaround principal when the reforms he implemented propelled his school's rating from "Below Average" to one of two "Excellent" schools in the state—all within one year!

This strand was designed to provide administrators with the tools to successfully implement a Freshman Transition initiative to improve academic achievement as part of their redesign efforts. Based on The George Washington University's Freshman Transition Initiative model, participants will apply that framework as they develop a plan to transform their school culture into a collaborative learning community focused on results.

Throughout the sessions, Principal Cunningham will guide participants in using authentic data from their own school/district to:

- Identify the core values within the community, district, and school
- Establish measurable and attainable evidence to support their freshman efforts
- Develop at least four goals for the Freshman Transition initiative based on the data
- Strategize how to make staff assignments and build collaborative teams

Participants will complete a free Leadership Practices Inventory (LPI) and receive immediate feedback, and they'll leave with their own strategic plan including, goals, timelines, responsibilities, costs, funding sources, and evidence.

For details, visit www.focusonfreshmen.com/turnaround

Who should attend?

- High school or middle school principals and vice principals
- Superintendents
- District administrators responsible for school improvement
- Graduates of the Freshman Transition Leadership Institute



For Career Choices Course Instructors & Administrators

A Train-the-Trainer Workshop

Career Choices Lead Teacher/Administrator Institute

Consistent delivery of content is the biggest challenge for any professional development effort. As a result, training is often provided through off-site workshops conducted by out-of-town experts. To address the need for ongoing technical assistance, the *Career Choices* Lead Teacher Institute develops "home grown" educational leaders who can deliver quality professional development for their school teams at their own sites.

Participants will leave with the training tools to easily provide *Career Choices* implementation workshops for new teachers, lead content-rich, capacity-building sessions for their team, create strategies for getting buy-in from all school personnel, and help facilitate the school-wide use of students' 10-year plans as an effective advisory option.



Participants leave this workshop with:

- Innovative classroom teaching strategies that create involved learners
- DVDs containing 22 video training modules, providing the core content that will make their own workshops easy to conduct with maximum confidence and minimum preparation
- A one-year license to Academic Innovations' online Teachers' Lounge: www.teachersloungecc.com
- Strategies for implementing a school-wide initiative using the ultimate advisory tool, My10yearPlan.com®

For details, visit www.focusonfreshmen.com/lti

Who should attend?

- Your program's *Career Choices* Lead Teacher,* selected and approved by the principal
- Administrators responsible for professional development at the high school or middle school
- Experienced *Career Choices* instructors wishing to attain certification as a *Career Choices* workshop leader or conference presenter

* Please note: This is not a *Career Choices* implementation workshop. It is assumed that attendees have either attended a *Career Choices* workshop, have taught the course for at least one year, or have completed the online orientation series on the *Career Choices* Teachers' Lounge.

What Participants are Saying about the Focus on Freshmen experience

"I am completely thrilled. I've gone to literally hundreds of conferences at this point in my career, but I had never felt this level of energy and commitment...I saw that there were a lot of people here that are visionaries and that have the same kind of passion and mission that I have...it was very exhilarating for me to be here."

- Josefina Canchola, Associate Director, Regional Centers Puente Project, Diamond Bar, CA

"The conference continues to be very well organized and interesting. Great food, too! And, the participants are a wealth of information."

- Barnaby Gloger, Assistant Principal Carpinteria High School, Carpinteria, CA

"Listening to the guest panel brought a sense of reality, positivity, and confirmation that this program can be a success if used as intended."

- Rochelle Bell, Assistant Principal Cahokia USD, Cahokia, IL

"We really enjoyed discussing solutions to our time barrier with the presenters and other teachers. We are now equipped with great resources and contacts to make this program a success at our school."

- Khrystal Boudreaux, Teacher Bay High School, Bay St. Louis, MS

"I loved the entire experience...I came wanting to gain ideas, info, and strategies to improve what we do with our students to ensure success. I came away with so much more than I hoped for!"

- Ramona Ketcher, Vice Principal Stilwell High School, Stilwell, OK

For Novice Career Choices Course Instructors

How to Implement a Career Choices Course

A great institute for any novice *Career Choices* teachers on your team, these sessions provide a chapter-by-chapter tour of the *Career Choices* text and interdisciplinary supplements. Presented by veteran *Career Choices* teachers and trainers, you'll get insights that will enhance your classroom and make your implementation of *Career Choices* successful.

You'll learn how to:

- Successfully teach *Career Choices* and adapt it to meet your classroom goals
- Integrate career and life planning thematically into the academic classroom
- Motivate students with relevant exercises and activities
- Help your 8th or 9th grade students make a successful transition into high school
- Build interdisciplinary teams that work
- Use the internet to enhance your students' achievement
- Help students see the impact their high school education has on their future



Who should attend?

- Freshman academy teachers
- Educators implementing Smaller Learning Communities
- At-risk program coordinators and teachers
- Counselors and Tech Prep coordinators
- English teachers looking for an innovative, literature-based curriculum

For details, visit www.focusonfreshmen.com/implementation

For Classroom Teachers Using Career Choices

Integrating Technology into Your Career Choices Course

This strand will be wired for access to give you hands-on experience with the internet-based tools we've designed to enhance your *Career Choices* classroom:

- My10yearPlan.com®
- CareerChoices.com
- LifestyleMath.com
- The Teachers' Lounge



Who should attend?

- Teaching teams already using *Career Choices*
- Your *Career Choices*' School Site Executive
- Instructors preparing to integrate any of the *Career Choices* online enhancements into their daily lesson plans

Participants will explore:

- Each of the *Career Choices* internet enhancements and strategies to increase student success
- My10yearPlan.com®, including the set-up process, the basic functions of the site, and new features that we've recently added
- My10yearPlan.com® Interactive, the crème de la crème of our sites, bringing the best in advisory and academic coaching tools to ALL of the activities in the *Career Choices Workbook and Portfolio* with several dynamic additions
- Blended learning and discuss how this pedagogical approach merges face-to-face education and online learning to help differentiate and personalize instruction

For details, visit www.focusonfreshmen.com/tech