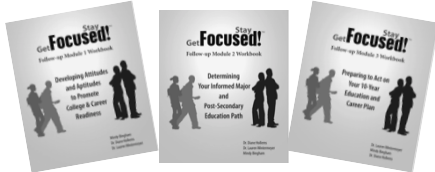


Fostering Parent-Buy In for the Follow Up Modules & Using the 10-Year Plan with Parents



1

Spotlight Overview

- Welcome & Introductions
- Quick Overview of the GFSF Modules
- Parent Buy-In Strategies
- Ways to Use the 10-Year Plan with Parents
- Q & A

2

Introductions

- Name
- School
- Role: administrator, counselor, teacher, parent, etc.
- Where is your school in the implementation process?

3

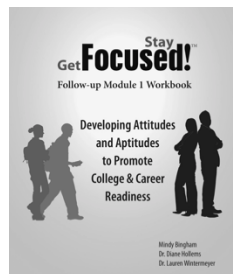
Overview of the 3 Follow Up Modules

Design Overview 6/20

4

Module 1 "10th Grade"

- **Career Focus:**
 - High Demand Careers
- **Education Focus:**
 - Which post-secondary option is right for you?



5

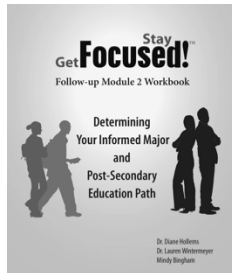
Module 1 Overview

- Lessons 1-2: Reviewing and Updating Your 10-Year Plan
- Lessons 3-6: Researching High Demand Careers
- Lessons 7-9: Projecting Into the Future - 25 Year Reunion
- Lessons 10-12: Researching Post-Secondary Options
- Lessons 13-15: Affording and Preparing for Post-Secondary Education
- Lesson 16: Updating Your 10-Year Plan

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Module 2 “11th Grade”

- **Career Focus:**
 - STEM Careers
- **Education Focus:**
 - Which college matches my career goals best AND that I can afford?



7

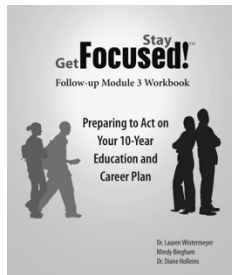
Module 2 Overview

- Lessons 1-2: Reviewing and Revising Your 10-Year Plan
- Lessons 3-4: STEM Careers
- Lesson 5: My Education Plan
- Lesson 6-15: The College Going Process
- Lesson 16: Updating My 10-Year Plan

8

Module 3 “12th Grade”

- **Career Focus:**
 - Career Portfolio
 - Résumés
 - Cover Letters
 - Networking, etc.
- **Education Focus:**
 - Skills-Based Education Plan
 - Application process



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Module 3 Overview

- Lesson 1: Updating Your 10-Year Plan
- Lessons 2-3: Creating a Skills Based Education Plan
- Lessons 4-11: Creating a College Going Timeline & Gathering Documents
- Lessons 12-15: Career Preparation
- Lesson 16: Finalizing Your Plans!

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Parent Buy-in Strategies

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Parent Buy-In Starts with the Freshmen Course

- Host an incoming freshmen night
- Give an overview of what students will be doing in the course
- Allow time for parents to meet the GFSF teachers
- Ask parents to create a list of things that they would have known when they were in high school about college or careers
- Have veteran students come speak to what they learned
- Provide samples of student work from previous years
- Use the “magic wand” activity with smaller groups

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“Follow Up” with the Buy-in

- Host Parent nights for each grade level (10th, 11th, 12th) right before students begin their follow up.
- Share key lessons and handouts with parents
 - Module 1: 30 Ways to Reduce College Costs
 - Module 2: Career-Major-College Activity, College Comparison Chart
 - Module 3: Skills Based Education Plan

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“Follow Up” with the Buy-in

- Have students display their work around campus to “spread the knowledge”
- Ask for parent volunteers:
 - guest speakers
 - mock interviewers
 - Hire interns interested in their industry
 - Host externships for classes or staff

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“Follow Up” with the Buy-in

- Use the “Sample Letters” provided by Academic Innovations:
 - Samples have been created for both supportive & non-supportive parents
- Use view tools:
 - Why a 10-year Plan? - Academic Innovations
 - The 4-Year Plan - YouTube
 - Success in the New Economy - Kevin Fleming
 - The Insufficient Degree - Kevin Fleming
 - Overview of the Follow-Up Modules at your parent nights - Academic Innovations

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Using the 10-Year Plan with Parents

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Career Choices “9th Grade”

- Have students share their plans with their parents as they go through the process:
 - Unit 1: Who Am I?
 - Parents definition of success
 - Parent copy of the Personal Profile
 - Unit 2: What Do I Want?
 - “Dinner Table” Conversation Starters
 - Budget Topics
 - Unit 3: How Do I Get It?
 - Back Up Plans
 - Share 10-year Plan Summary and signed by parents

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Follow-Ups

- Group career counseling sessions with parents and students
- Parent interaction is built in to each module
- Bring parents in to see the difference between 9th, 10th, 11th, and 12th
 - It's not just year 1, year 2, year 3, etc.
 - It's a COMPREHENSIVE plan
- Parents can't come to you???
 - Bring tech and 10-Year Plans to the parents
 - Host community outreach nights where you set up mobile counseling hubs in high student populated areas
 - Email student plan summaries to parents at the end of the year
- In a counseling session or over the phone conference???
 - Pull up the students 10-Year Plan
 - See what they want in their own words

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