

Focus on **FRESHMEN** 2015

March 12-13 • Boston, MA

FOR SECONDARY AND POST-SECONDARY EDUCATORS

THREE EXCITING PROFESSIONAL DEVELOPMENT INSTITUTES

The George Washington University's Freshman Transition Leadership Institute

The *Get Focused...Stay Focused!*[™]
College/High School Collaboration Institute

Start-up Strategies for Launching Your Freshman Transition Course

Bring Your High School and/or College Planning Teams

Not just theory, but practical and proven programs, you'll learn how to launch a freshman course and school-wide effort that will:

- ✓ Increase high school graduation and college completion rates
- ✓ Assure ALL students are college and career ready

Your high school students will graduate with:

- A carefully-considered career path
- An *informed* major or program of study
- A college or training plan that matches their career and life goals and is affordable

Your college students will start with:

- An online 10-year Plan based on a career pathway
- A unique Skills-based Education Plan that facilitates successful entry into a highly competitive workforce

*Changing Attitudes...
Changing Lives!*



For complete details and pricing, visit www.focusonfreshmen.com/northeast or call (800) 967-8016

For Principals, Deans, and Administrators

Developed and Presented by the Freshman Transition Initiative, The George Washington University's

Freshman Transition Leadership Institute

Using the Standards for a Freshman Transition Course, developed through George Washington University's Freshman Transition Initiative, learn **the 10-Step Plan** for initiating a freshman transition course and implementing a school-wide program to provide data-driven advisory opportunities. Featured in the article *A Personalized Plan for Life* (NASSP's *Principal Leadership* magazine), this practical system will launch your school reform efforts.

Freshman Transition Initiative founder Dr. Rebecca Dedmond provides participants with:

- The tools and templates to develop a comprehensive plan for their freshman transition efforts
- The necessary data and resources to generate buy-in from teachers, parents, school board members, and the community
- A complete manual of resources that includes planning committee job descriptions, teacher recruitment rubrics, timelines, curriculum correlations, and planning checklists, to name just a few items
- Strategies for implementing a school-wide initiative that takes the advisor/advisee function to a new level through the interdisciplinary efforts of all departments

Who should attend?

- High school or middle school principals
- Principals and their leadership team responsible for planning Freshman Transition and high school reform efforts
- District leaders responsible for dropout prevention strategies
- School leaders responsible for Freshman Academies

For Freshman Course Instructors and Administrators

Using the Award-winning Career Choices Series to Ensure Results

Start-up Strategies for Launching Your Freshman Transition Course

Six years ago, a team from Indio High School (Indio, CA) attended a Freshman Transition Institute conducted by Dr. Dedmond as a part of their systematic research of freshman programs. The Indio High School team was seeking to increase engagement of their student population, which is predominantly Hispanic and in which 75% qualify for free or reduced-price lunch. In these seven one-hour sessions, you'll learn from Principal Rudy Ramirez about the strategies and *Career Choices* curriculum Indio High School uses in **Success 101**, a course that is required of all freshmen. Listed last year by *U.S. News and World Report* among the top 10% of high schools in the country, the experiences shared by Principal Ramirez will give you the information and tools to launch a successful Freshman Transition Course next fall.

Who should attend?

- Principals and superintendents
- Freshman Academy instructors and administrators
- Administrators responsible for high school graduation and college completion rates
- Freshman course instructors (high school or college)

Participants will explore and develop plans for:

- Generating school, district, and community buy-in
- Identifying a lead teacher and ensuring leadership continuity
- Determining the freshman course structure
- Innovative classroom teaching strategies that create involved learners
- Successfully teaching the *Career Choices* curriculum and the online My10yearPlan.com®
- A whole-school effort that encourages all instructors to use students' 10-year Plans as a common advisory tool



For High School or College Administrators

A Grades 9-14 Model Ensuring Students Enter Post-secondary Education College and Career Ready

The *Get Focused...Stay Focused!*™ **College/High School Collaboration Institute**

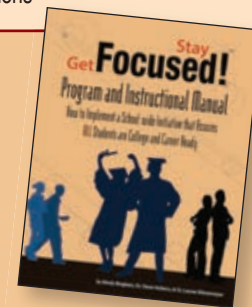
Diane Goncalves will share strategies for how colleges can form effective partnerships with their area high schools in an effort to improve completion rates. She will discuss the *Get Focused...Stay Focused!*™ model developed at Santa Barbara City College, where over 3000 high school students earn dual enrollment credit each year. All Santa Barbara area high school freshmen complete a dual enrollment freshman transition course and continue with 10th, 11th, and 12th grade follow-up modules that address Common Core State Standards for English. Learn how the *Get Focused...Stay Focused!*™ program, with its backward-mapping design, delivers the knowledge and skills required for student success.

You'll come away with:

- The *Get Focused...Stay Focused!*™ Program and Instructional Manual to launch this cost-efficient, proven program at your high school and/or college
- Strategies for developing community college and high school partnerships
- A proven model ensuring every student enters college with an online 10-year education and career plan AND at least 3 units of college credit
- Resource materials to facilitate the development and/or expansion of a dual enrollment program

Who should attend?

- High school principals or superintendents
- Deans charged with concurrent enrollment
- Guidance chairs of community colleges
- Administrators responsible for high school and college completion rates
- Deans responsible for high school collaborations



What Participants are Saying about the Focus on Freshmen Experience

“Dr. Dedmond was very supportive. She was by far the best source and rather than being scared of our diverse backgrounds and needs, she embraced us all! ... Really appreciated having time to sit and plan with experts”

Jill Peck, Teacher
Ohio Connections Academy, Columbus, OH

“Rudy Ramirez, principal of Indio High School, was informative with data to show the impact over 3-4 years...his sessions were detailed concerning the ‘How To Do It’ of the success at his school”

Dr. Deborah D. Heath, Conflict Resolution Specialist
Cincinnati Public Schools, Cincinnati, OH

“...provided lots of answers to questions we’ve had about implementing dual enrollment on our campus”

Carrie Starbird, Associate Dean, CTE
Pasadena City College, Pasadena, CA

“All of [Dr. Hollem's sessions] gave a clear-cut vision of the DEFT [Dual Enrollment Freshman Transition] mission, implementation, and goals”

Ismael Ulloa, Project Director
Santa Barbara Cal-SOAP, Santa Barbara, CA

An incredible value!

Registration is only \$395 per person

Teams of 3 or more from the same school are only \$349 per person

This includes not only two days of in-depth capacity building from some of the top experts in the country, but also:

- A review set of the *Career Choices* and *Get Focused...Stay Focused!*™ curriculum materials (*value: up to \$180*)
- Your specific Institute manual and booklet (*value: from \$39 to \$149*)
- One-year online access to The Teachers' Lounge (high school) or the Instructor's Resource Center (college) (*value: \$249*)
- A DVD of videos to help generate buy-in back at your campus (*value: \$49*)
- A comprehensive plan for launching a Freshman Transition course (high school) or Student Success/First-year Experience course (college) that will get the results and meet state and accreditation requirements while, at the same time, necessitating minimal resource allocation (*value: priceless*)

You'll network with educators from around the region as you enjoy:

- A delicious buffet lunch each day
- Morning coffee breaks and afternoon dessert breaks
- A cocktail/refreshment reception at the end of the first day

Join us at the
Boston Marriott Quincy
on Boston's South Shore

Are you ready?

Regional *Focus on*
FRESHMEN 2015

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Do you have a step-by-step plan & a proven program to meet new dropout prevention & college completion **mandates**?

"It is refreshing not to invent strategies. It is done for you. All you have to do is tweak it to your community/school needs"

Darin Abbasse, Associate Principal
Lake Orion High School, Lake Orion, MI

This dynamic, two-day leadership conference will provide strategies to change the culture of your school and transform your students' attitude about the future and their relationship with education.

For complete details and pricing, visit www.focusonfreshmen.com/northeast or call (800) 967-8016

Regional *Focus on*
FRESHMEN 2015

- 3** Exciting Professional Development Institutes
- 3** Recognized Experts on Freshman Transition
- 2** Intensive Days Filled with Innovation and Inspiration

- ✓ *Learn strategies for increasing student motivation and promoting post-secondary matriculation and completion.*
- ✓ *Network with experts who have implemented successful programs.*
- ✓ *Take home proven tools that will make you and your students successful.*



Academic Innovations

59 South 100 East
St. George, UT 84770

For details or to register,
call (800) 967-8016 or visit
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